

GODDARD NEIGHBORHOOD CENTER 1901-1959 RIVERSIDE COMMUNITY HOUSE 1889-1959

December 22, 2015

Bernie Wohl Center

647 Columbus Avenue New York, New York 10025 212.799.9400 Fax 212.875.9400 Mr. Robert C. DiMaio Executive Director The Artist Archive

Re: The Artists Archive Production of The Art Works of Don Gummer

Dear Robert:

I'm glad you stopped by our Center and was delighted to meet you and learn about your film project showcasing Don Gummer's sculptures along the Broadway Mall.

Goddard Riverside Community Center is a settlement house primarily serving the Upper West Side and Harlem communities through early childhood, after school and summer camp programs, tutoring, college counseling, outreach to the chronic homeless in Manhattan, activities for seniors, advocacy, and five supportive housing residences for elderly individuals and for those who had been homeless. The Bernie Wohl Center, where you visited, houses after school and summer camp programs and is the hub of our Community Arts programs.

This Center was renovated in 2011 and we have since been developing a Community Arts Program to bring arts to the entire community. Music, theater, dance, documentaries and visual arts events are offered in our space. Often in the audience could be someone who has lived on the street for 20 years and someone who lives on Central Park West overlooking the park. It is about making arts accessible, having a place for artists to rehearse and perform, and to expose our participants to a wide range of arts. At the top of our priorities is to develop programs for youth to be exposed to and experience art.

Thus, I am very intrigued by your film and its educational component for families. We see several possibilities. One is directed at our after school population of more than 160 children from K-8th grades which could include introducing the film and inviting family members during our after school session or hosting a special screening in the early evening. Another possibility is a community-wide event on a Saturday. The screening and panel would be open to the public and could be offered more than once. Also, once a month we present a two-hour Kids Creative workshop and this event might be incorporated into one of the sessions. We also merged with a sister settlement house, Lincoln Square Neighborhood Center on West 65th Street and we can also offer screenings at that site.

Thank you for the link to the film which is educational with such beautiful imagery and music. This is an exciting way to engage families in the arts...and right in our own neighborhood! You might be interested to know that our Green Keepers, a horticulture social purpose business staffed by persons suffering from mental illness (some formerly homeless), maintains the Broadway Malls. We shall be very proud to screen your film.

Our next steps are to propose a schedule to you and then begin the promotional phase.

Sincerely.

Susan A. Macaluso

Director of Community Arts Programs





