

July 15, 2013

Jessica Schwartz, Senior Officer, Communications
The Wallace Foundation
5 Penn Plaza,
7th Floor
New York, NY 10001

Dear Jessica,

I'm writing you in support of Robert DiMaio who recently met with you in connection with his *Artists and Leaders* film project.

Robert's vision for the film, his body of work to date, and his commitment to the advancement of our society's discourse about the Arts have led me, as Director of Citi's Center for Culture, to embrace this project. Robert was introduced to me in early 2010 by the assistant curator of our Fine Art collection. In the ensuing three years we have come to know Robert well and have provided him 'in kind' support to aid him in the making of this film.

We see a number of beneficial outcomes from his work.

First, the Center supports a number of community-based not-for-profit organizations that are chartered to serve the disadvantaged and disenfranchised youth within their communities. These organizations and the school systems they work with have expressed great interest in *Artists and Leaders* as a vehicle for engendering awareness of the link between creativity and lives well lived.

In our opinion, Robert's treatment also stands to transform this awareness into a life skill for the mainstream. The association of living artists and leaders, each speaking in their own voice, creates a rich cast of role models with broad and nuanced appeal.

Finally and most pragmatically, Robert is a living example of the message. His leadership and foresight has led us to a deeper understanding of the mechanisms behind the distribution of the film across the broadest possible spectrum of learning environments.

Sincerely,

Richard R. Gomes,
Director


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CC: Daniel Windham, Director of Arts
Lucas Held, Director of Communications